



Call for Papers

The 4th edition of the annual conference [Big Data Spain](#) will take place in Madrid, Spain, on 15th and 16th of October 2015. It will bring together 500+ international experts and enthusiasts of Big Data technologies and businesses.

Contributing to Big Data Spain is a great opportunity for companies and organizations to reach and target thousands of professionals genuinely involved in Big Data and its applications.

Point of contact

The only official point of contact of the organizers is the email address bigdataspain@gmail.com.

The sessions

The conference is open to spontaneous candidatures to conduct the following formats of sessions:

Talks: Their duration will be of 40 minutes followed by 5 minutes of questions. All the talks will be in English.

Tutorials/workshops: 45 or 90 minute-long technical sessions of a hands-on and participative nature. Workshops will be conducted in English or Spanish.

TalkReduce(): 15 minute-long pitch of the merits of a business or a technical idea in English or Spanish in the 1st day of the conference. The most relevant sessions will be shuffled and combined the next day following a procedure that will be available upon request by email.

Speakers' corner: Defense of a poster in English or Spanish for the 2 days of the event. The format of the poster will match the requirements that will be sent upon request by email.

The candidates will classify their proposals as technical or business-oriented ones. A maximum of two (2) speakers are allowed per session of any of the 4 formats above.

Selection committee

Members of universities, developers and companies compose the committee. Their decisions will not be explained and appeals or disputes will not be considered.

Evaluation

The program committee will evaluate each submission.

- The proposals of technical sessions will be judged on **technical merit** and hands-on approach. Case studies are particularly welcome.
- The proposals of business sessions will be judged on **quantified impact in ROI** and/or disruption of businesses or processes.
- The proposals of workshops will be judged upon their **potential to engage with the audience** in both directions.

- The proposals of TalkReduce() sessions will be judged upon **originality and practicability**.
- The proposals of Speakers' Corner will be judged upon their **potential to generate interest and debate**.

Contextualize your proposal in terms of contribution to the industry. **Papers containing outright sales pitches and commercial presentations will result in their immediate dismissal without further comment.**

Submission Requirements

The selection committee intends to select the most relevant sessions for an intermediate to advanced audience.

In order to be accepted, all submissions must explicitly contain these sections:

- Nature of the session: business or technical (if unsure, declare the talk as a business one)
- A one-liner describing what makes your proposal truly unique and relevant
- 3 keywords defining your session
- 2 takeaway points of the session
- Names of the individual authors and bio summary of each of one or two speakers
- Individual email address, phone number and public profile like their username on Twitter
- If the session is a workshop, your choice of language and duration – 45 or 90 minutes. Caveat: changes will not be accepted.

Because of the limited resources to deal with all candidates individually, failure to provide one or more of the sections listed above will result in an immediate dismissal of the proposal without further comment by the program committee.

Authors should submit an abstract of a maximum of 600 words and a minimum of 400 words –excluding the sections above- in an unformatted text on a .txt file.

Authors can submit up to 2 talks or workshops counted as individual or collectively.

Authors of accepted submissions agree to allow the organizers of Big Data Spain to publish their material subject to any copyright limitations, including videos of the talks, interviews, etc.

Invited speakers are individually granted a single free nominal pass to the conference. Additional invitations will not be granted.

Key dates

- **Paper submission deadline: September 10th, 2015**
- Author notification by the committee: before or on September 14th, 2015
- Slides and all the online and offline material delivered at the organizers' address: before or on September 29th, 2015

Submission of proposal and acceptance of invitations to speak at Big Data Spain implies the conformity to all the terms and conditions of the organization.